

MEDIA ADVISORY

DEPARTMENT OF PUBLIC WORKS

FOR IMMEDIATE RELEASE
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KNOZONE & FEVER FANS BATTLE LYNX & AIR POLLUTION IN SEASON OPENER *10th Season Opening Night Celebration at Conseco Kicks off Ozone Season*

INDIANAPOLIS – The Knozone program presents the 10th Season Opening Night Celebration at Conseco Fieldhouse with the Indiana Fever this Sunday, June 7th. The event also marks the 2009 ozone season kickoff. Join Knozone and the Fever at 7:00pm as they battle the Minnesota Lynx and air pollution in central Indiana.

WHAT: Knozone Season Kickoff w/ Indiana Fever

WHEN: Sunday, June 7, 2009, 7:00pm

WHERE: Conseco Fieldhouse
125 S. Pennsylvania

Knozone giveaways and air quality information will be available throughout the fun-filled evening. In addition, Central Indiana Commuter services (CICS) will be available to offer fans information about carpooling and alternative transportation solutions in central Indiana. Loyal supporters of their team and the environment, many Fever fans have requested carpooling options to Fever games. If you are a fan of the Fever as well as a fan of the benefits of carpooling, check out the opportunities available for Fever home games by clicking on the link below:
http://www.wnba.com/fever/news/Carpool_Zone_090515.html

By carpooling to the event you can win an autographed Fever jersey. Check out the web link for more information.

About air quality in central Indiana: Thanks to the cooperation of area businesses and residents, air quality in central Indiana has been improving for many years. Federal air quality standards have become stricter in recent years, so there is more work to do. Reducing vehicle idling, bicycling and/or walking short distances, riding IndyGo and carpooling are great ways to make a difference in air quality.

With the recent addition of bike lanes in the downtown area, Indianapolis is well on its way to becoming a bicycle friendly city. Check out Mayor Ballard's Bicycle Safety Message:
http://indianapolis.granicus.com/MediaPlayer.php?publish_id=229.

- more -

Knozone is a voluntary air pollution reduction program for Indianapolis-Marion County. Now in its 14th year, the program educates the public about the effects of ground-level ozone (smog) and fine particles (soot) on public health and the environment. For more information, visit www.knozone.com or call (317) 327-4AIR for current air quality information.

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